**OUR PROMOTER: GENERAL ATLANTIC SINGAPORE FUND P.E.I. LTD.**


**RISKS TO INVESTORS**

1. Our erstwhile promoters are subject to ongoing investigations by enforcement agencies. Our erstwhile Promoters, the Enforcement Directorate, Ministry of Finance, Government of India ("ED") and the outcome of such investigations may adversely impact our Company and the market price of our Equity Shares. Our Company has received a freezing order from the ED, pursuant to which, the CP Group, was instructed to not alienate/sell the shares held by them in respect of the KFin Subject Shares (aggregating to 14.12% of our Equity Share capital). The KFin Subject Shares have been frozen as part of a provisional attachment order issued by the ED for a period of 180 days starting from March 16, 2023, or until an order to that effect by the adjudicating authority of AMLA. In accordance with the SEBI ICDR Regulations, the outcome of such investigations involving our erstwhile promoters, including Mr. C. Pareshwar, may adversely impact our Company and the market price of our Equity Shares. Additionally, there are certain outstanding legal proceedings involving our Company, Subsidiaries, Group Companies and certain of our Directors with ED, RBI, etc. Outcome of these proceedings and any adverse judgments passed against our Company and/ or any of our Subsidiaries, Group Companies and/ or our Directors, may affect the performance of our Company and, in turn, the market price of our Equity Shares.

2. The KFin Subject Shares, constituting 14.12% of the total equity shareholding of our Company, held by certain members of the CP Group, the Class II Shareholder of our Company, have been subject to non-disposal of uncontested and blocked positions. We cannot assure you that the lenders of the CP Group will not enforce these encumbrances. In the event that any of these encumbrances on the KFin Subject Shares are enforced by the lenders of the CP Group and, the same are disposed of, there may be an adverse effect on the market price of our Equity Shares.

3. The weighted average cost of acquisition for all Equity Shares acquired in one year, 16 months and three years preceding the date of the RHP, as follows:

<table>
<thead>
<tr>
<th>Period</th>
<th>Weighted average cost of acquisition (in ₹)</th>
<th>Weighted cost of acquisition</th>
<th>Range of acquisition price: lower price (in ₹)</th>
<th>Lower price (in ₹)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last year</td>
<td>190.15</td>
<td>190.15</td>
<td>200.00</td>
<td>200.00</td>
</tr>
<tr>
<td>Last 18 months/years</td>
<td>185.31</td>
<td>185.31</td>
<td>195.00</td>
<td>195.00</td>
</tr>
<tr>
<td>Last 12 months/years</td>
<td>180.57</td>
<td>180.57</td>
<td>190.00</td>
<td>190.00</td>
</tr>
<tr>
<td>Last 6 months/years</td>
<td>176.31</td>
<td>176.31</td>
<td>185.00</td>
<td>185.00</td>
</tr>
</tbody>
</table>

4. Average cost of acquisition of Equity Shares for the Promoter Shareholder is ₹ 74.08 per share Equity Share and Offer Price and Offer Price at upper end of the price band is ₹ 166.36 per Equity Share. Significant disruptions in our information technology systems or breaches of data security such as viruses, worms, ransomware, spam attacks, phishing, and trojans, hacking, data theft and advanced persistent threat, could adversely affect our business and reputation.

5. Concentration Risk: Our Company earns an average revenue of 60.79% from our mutual fund clients based on AUM. A decline in the growth, value and composition of AUM of the mutual funds managed by our clients may adversely impact the average revenue and profit earned by us from mutual fund clients.

6. Our past growth rates may not be indicative of our future growth, and if we are unable to adapt to evolving market trends, manage our growth or execute our strategies effectively, our business, financial condition and results of operations may be adversely affected.

7. One of our Subsidiaries, KFin Technologies Limited, is currently involved in a legal proceeding with SEBI. Additionally, our Company is currently involved in several legal proceedings with various regulatory authorities, Government entities, and other parties, including the Reserve Bank of India, the Securities and Exchange Board of India, the Ministry of Corporate Affairs, and the Enforcement Directorate, among others, which are incidental to our business activities. If any of these legal proceedings are concluded adversely against our Company, it could result in a material adverse effect on the business and operations of our Company.

**NOTICE TO INVESTORS: ADDENDUM TO THE RED HERRING PROSPECTUS DATED DECEMBER 10, 2022 (THE "ADDENDUM")**

This Addendum is with reference to the RHP filed with the RoC, SEBI and the Stock Exchanges. Our Company received a letter dated December 9, 2022, from the RoC, informing us that the RoC has approved the change in the name of our Company from ‘KCPL Advisory Services Private Limited’ to ‘Karvy Financial Technologies Limited’ ("KFintech") and has filed the RHP with RoC on December 10, 2022. The RHP is available on the website of SEBI at www.sebi.gov.in, the websites of the BRLMs, and the websites of the AIBIs.

**Anchors Investor Bidding Date**

**Monday, December 12, 2022**

**Bid Offer Opens on**

**Monday, December 19, 2022**

**Bid Offer Closes on**

**Wednesday, December 21, 2022**

**BID OFFER PROGRAMME**

ANCHOR INVESTOR BIDDING DATE: FRIDAY, DECEMBER 16, 2022

BID OFFER OPENS ON: MONDAY, DECEMBER 19, 2022

BID OFFER CLOSES ON: WEDNESDAY, DECEMBER 21, 2022"