

Name of the Issue: Honasa Consumer Limited

Last Updated on: November 9, 2023

1 Type of Issue (IPO/FPO) IPO

2 Issue Size (Rs. Cr) 1,701.44*

* As per Basis of Allotment

3 Grade of issue alongwith name of the rating agency

Name Not Applicable

Grade Not Applicable

4 Subscription Level (Number of times): 7.62

*The above figure is after technical rejection and excludes anchor allotment

Source: Minutes of Basis of Allotment

5 QIB Holding (as a % of outstanding capital) as disclosed to stock exchanges

Particulars	%
(i) allotment in the issue*	12.15%
(ii) at the end of the 1st Quarter immediately after the listing of the issue	Not Available
(iii) at the end of 1st FY (March 31, 2024)#	Not Available
(iv) at the end of 2nd FY (March 31, 2024)#	Not Available
(v) at the end of 3rd FY (March 31, 2025)#	Not Available

* As per the Basis of Allotment

QIB Holding not disclosed as reporting for relevant fiscal years have not been completed/ not publicly available

Source:

(1) Basis of Allotment

(2) Reported to the stock exchanges;

6 Financials of the issuer (as per the annual financial results submitted to stock exchanges)

(Rs. Crore)

Parameters (Consolidated)	1nd FY (March 31, 2024)*	2nd FY (March 31, 2025)*	3rd FY (March 31, 2026)*
Income from operations	Not Available	Not Available	Not Available
Net Profit for the period	Not Available	Not Available	Not Available
Paid-up equity share capital	Not Available	Not Available	Not Available
Reserves excluding revaluation reserves	Not Available	Not Available	Not Available

* Financials not disclosed as reporting for the fiscal year has not been completed / not publicly available

7 Trading Status in the scrip of the issuer

Company's Equity Shares are listed on both, the BSE Limited and the National Stock Exchange of India Limited.

The Shares have not been suspended or delisted.

Particulars	Status
(ii) at the end of 1nd FY (March 31, 2024)*	Not Applicable
(ii) at the end of 2nd FY (March 31, 2025)*	Not Applicable
(iii) at the end of 3rd FY (March 31, 2026)*	Not Applicable

* Trading status not disclosed as the relevant fiscal year has not been completed

8 Change in Directors of issuer from the disclosures in the offer document

Particulars	Name of the Director	Appointed / Resigned
(i) at the end of 1st FY (March 31, 2024)*	Not Available	Not Available
(ii) at the end of 2nd FY (March 31, 2025)*	Not Available	Not Available
(iii) at the end of 3rd FY (March 31, 2026)*	Not Available	Not Available

*Changes in Directors not disclosed as the relevant fiscal year has not been completed

9 Status of implementation of project/ commencement of commercial production

- (i) as disclosed in the offer document - Not Applicable
- (ii) Actual implementation - Not Applicable
- (iii) Reasons for delay in implementation, if any - Not Applicable

10 Status of utilization of issue proceeds

(i) as disclosed in the offer document (Rs. Crore)

Particulars	Amount
Advertisement expenses towards enhancing the awareness and visibility of Company's brands	182.00
Capital expenditure to be incurred by Company for setting up new EBOs	20.60
Investment in Company's Subsidiary, BBlunt for setting up new salons	26.00
General corporate purposes and unidentified inorganic acquisition	121.89
Total	350.49

- (ii) Actual utilization - Not applicable
- (iii) Reasons for deviation, if any - Not Applicable

11 Comments of monitoring agency, if applicable

Not Applicable

12 Pricing Data

Issue Price (Rs.): 324
 Designated Stock Exchange: NSE
 Listing Date: 7-Nov-23

Price parameters	At close of listing day (Nov 07, 2023)	At close of 30th calendar day from listing day ⁽¹⁾	At close of 90th calendar day from listing day ⁽²⁾	As at the end of 1st FY after the listing of the issue (March 31, 2024) ⁽³⁾			As at the end of 2nd FY after the listing of the issue (March 31, 2025) ⁽⁴⁾			As at the end of 3rd FY after the listing of the issue (March 31, 2026) ⁽⁴⁾		
				Closing price	High (during the FY)	Low (during the FY)	Closing price	High (during the FY)	Low (during the FY)	Closing price	High (during the FY)	Low (during the FY)
Market Price (on NSE)	337.10	N.A	N.A	N.A	N.A	N.A	N.A	N.A	N.A	N.A	N.A	N.A
Nifty 50	19,406.70	N.A	N.A	N.A	N.A	N.A	N.A	N.A	N.A	N.A	N.A	N.A
Sectoral Index	N.A.	N.A	N.A	N.A	N.A	N.A	N.A	N.A	N.A	N.A	N.A	N.A

Source: NSE Website

(1) 30th calendar day has been taken as listing date plus 29 calendar days, except where 30th,calendar day is a holiday, in which case we have considered the closing data of the previous trading day

(2) 90th calendar day has been taken as listing date plus 89 calendar days, except where 90th,calendar day is a holiday, in which case we have considered the closing data of the previous trading day

(3) Pricing data not disclosed as the relevant fiscal year has not completed.

13 Basis for Issue Price

Accounting ratio	As disclosed in the offer document dated Nov 02, 2023	At the end of 1st FY (March 31, 2024)*	At the end of 2nd FY (March 31, 2025)*	At the end of 3rd FY (March 31, 2026)*
Diluted EPS (Rs.):	Issuer⁽¹⁾: (4.66)	Not Available	Not Available	Not Available
	Peer Group:			
	Hindustan Unilever Limited	43.07	Not Available	Not Available
	Colgate Palmolive (India) Limited	38.50	Not Available	Not Available
	P&G Hygiene and Health Care Ltd.	208.91	Not Available	Not Available
	Dabur India Limited	9.61	Not Available	Not Available
	Marico Limited	10.05	Not Available	Not Available
	Godrej Consumer Products Ltd.	16.65	Not Available	Not Available
	Emami Limited	14.50	Not Available	Not Available
	Bajaj Consumer Care Limited	9.47	Not Available	Not Available
	Gillette India Limited	109.15	Not Available	Not Available
	Industry Avg:	51.10	Not Applicable	Not Applicable
P/E	Issuer⁽¹⁾: N/A ⁽²⁾	Not Available	Not Available	Not Available
	Peer Group:			
	Hindustan Unilever Limited	59.16	Not Available	Not Available
	Colgate Palmolive (India) Limited	54.25	Not Available	Not Available
	P&G Hygiene and Health Care Ltd.	83.12	Not Available	Not Available
	Dabur India Limited	54.53	Not Available	Not Available
	Marico Limited	54.28	Not Available	Not Available
	Godrej Consumer Products Ltd.	59.09	Not Available	Not Available
	Emami Limited	34.82	Not Available	Not Available
	Bajaj Consumer Care Limited	25.65	Not Available	Not Available
	Gillette India Limited	57.82	Not Available	Not Available
	Industry Avg:	53.64	Not Applicable	Not Applicable
RoNW (%)	Issuer⁽¹⁾: (23.57%)	Not Available	Not Available	Not Available
	Peer Group:			
	Hindustan Unilever Limited	20.08%	Not Available	Not Available
	Colgate Palmolive (India) Limited	61.01%	Not Available	Not Available
	P&G Hygiene and Health Care Ltd.	71.68%	Not Available	Not Available
	Dabur India Limited	18.02%	Not Available	Not Available
	Marico Limited	33.42%	Not Available	Not Available
	Godrej Consumer Products Ltd.	12.34%	Not Available	Not Available
	Emami Limited	27.13%	Not Available	Not Available
	Bajaj Consumer Care Limited	17.63%	Not Available	Not Available
	Gillette India Limited	35.97%	Not Available	Not Available
	Industry Avg:	33.03%	Not Applicable	Not Applicable
NAV per share based on last balance sheet	Issuer⁽¹⁾: 19.27	Not Available	Not Available	Not Available
	Peer Group:			
	Hindustan Unilever Limited	215.02	Not Available	Not Available
	Colgate Palmolive (India) Limited	63.11	Not Available	Not Available
	P&G Hygiene and Health Care Ltd.	291.44	Not Available	Not Available
	Dabur India Limited	53.29	Not Available	Not Available
	Marico Limited	30.59	Not Available	Not Available
	Godrej Consumer Products Ltd.	134.88	Not Available	Not Available
	Emami Limited	52.43	Not Available	Not Available
	Bajaj Consumer Care Limited	55.10	Not Available	Not Available
	Gillette India Limited	303.47	Not Available	Not Available
	Industry Avg:	133.26	Not Applicable	Not Applicable

Source: Prospectus

(1) Financial information for the Company is on a consolidated basis

(2) Since Basic and Diluted Earnings Per Share for year ended March 31, 2023 is negative P/E ratio of the Company is not ascertainable

* Not available as reporting for the relevant period has not been completed / not available publicly

14 Any other material information

Particulars	Date
Listing of equity shares of Nityasa Consumer	
<u>Limited</u>	

Source: Stock Exchange filings; For further updates and information, please refer stock exchange websites i.e. www.bseindia.com and www.nseindia.com